

You are on your way home after a long day. You are hungry. You need to go shopping for dinner. How do you avoid a lot of empty packaging in the trash afterwards? Write down your ideas.



You just got a new job as a teacher at a school. You need to motivate the children to minimize their food waste. Write down your ideas for motivating the kids.



Your football coach is excited. He has gotten a new idea! He wishes to turn grocery shopping into a sustainable sport. To secure your spot on the team you help him. Write down the ideas you present to him.



You read online that growing - and re-growing - your own vegetables is the new black. You love the idea and wish to share it with everyone. Write down your ideas on how to spread the word of this grow-your-own trend.



It's Saturday. You have plans to go out with your friends. You don't have anything to wear. Write down your ideas for getting sustainable clothes for a night out.



It's Saturday night. You and your friends are planning on having the best night out. A sustainable night out! Write down your ideas for a sustainable night out.



You have seen a Facebook ad for a sustainable night venue. When telling about it to your friends they ask you what makes it sustainable. Write down your ideas for the answer.



You have just finished a webinar on the UN's Sustainable Development Goal 12 - Responsible consumption and production. You walk pass an old worn playground. Your imagination starts to wander. Write down the ideas you come up with for a sustainable playground.



It's a warm summer day. You are reading literature for an exam. You start dreaming of lying on the beach, swimming in the sea and having barbecues in the evening. Write down your ideas for a sustainable day at the beach.



ACTIONS!

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You are working at a test center saving money for your sabbatical year abroad. You know you want adventures! Write down your ideas for a sustainable adventurous year abroad.



You are making potato salad for a potluck while listening to a podcast. The podcast mentions fabrics made of fruit peels. You look at all the potato peels and feel inspired. Write down your ideas for the potato peels.



You and your friend are planning on going to Aarhus. You find a keyless car you rent through an app. On your way to pick up the car you start talking about sharing economy. You challenge each other to see who can come up with most new sustainable sharing economy-ideas. Write down the ideas.



You are hungry. You go to the canteen to get lunch. But the buffet is closed. You start to think about ideas for the canteen; how they can offer varied and enough food while avoiding food waste. Write down your ideas for minimizing food waste in the canteen.



You have found the perfect new place to live. You start furnishing the place in your mind. You dream of a specific kind of table. The production of this specific table is not sustainable. Write down your ideas for getting the table in a sustainable way.



You just started working at a clothing company. The company is being accused of green washing i.e. giving the false impression of being environmentally sound. You care about sustainability and you want to make a good impression on your new boss. You come up with multiple ideas to do damage control. Write down your ideas for the damage control.



You are planning your summer holiday. You have chosen the concept tourist in your own town. Write down your ideas for sustainable tourism in your own town.



You and your little sister are visiting a farm with small piglets. You start telling her about the importance of sustainable management of our natural resources. Your sister asks what you mean. Write down your ideas for more sustainable management and effective use of our natural resources.



You are watching the Olympic Games. You feel excited and motivated by the competition-element. Could countries compete in sustainability as well? Write down your ideas for a world competition in sustainability.



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You look at your own life and what small changes you can make to make it more sustainable. Write down your ideas for sustainable changes to make in your own daily life.



You visit your local recycling center. You see all the things that get thrown away. You start thinking of all the creative ways the things could get upcycled. Write down your ideas for upcycling the trash.



The world is slowly recovering from a pandemic. There is a sense of a new beginning. Write down your ideas for a new sustainable post-pandemic world.



You hear an study group was awarded with an SDG Micro Grant from Tuborgfondet and The Danish Foundation for Entrepreneurship for the idea of developing a system of vertical hydroponic agriculture. You feel inspired and start to think of your own sustainable business ideas. Write down the ideas.



As you reach for your warm jacket in mid-July you start thinking about the change in public discourse: from global warming to global climate change and why exactly that has occurred. You want to learn - you start to consider how you can inform yourself and others on the matter. Write down your ideas for educating yourself and others on climate change.



You work as a 'facer' for an NGO that focuses on a sustainable world. You have been sent out to get support for the cause: Food Sovereignty, that is the right for everyone to eat healthy food. Write down your ideas for pushing this cause.



You just got invited to a job interview for a job in the research and development unit at a global dairy factory. They ask you to prepare some wild ideas for how to make the dairy industry sustainable. Write down the ideas you have for a sustainable dairy industry.



Queen Margrethe of Denmark has just given her New Year's speech about the importance of growing food close to the consumer. What ideas did the Queen have? Write them down.



Imagine that you are a certain superhero. How exactly would that superhero create a more sustainable world? Write the ideas down.



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Imagine you are Donald Trump. What ideas would he have to create a sustainable city? Write them down.



You want to buy flowers for a special someone - but you wish to do it in a sustainable way. Write down your ideas for a sustainable gift.



Imagine you are your mother. What would be her ideas for a sustainable world? Write down the ideas.



Without saying it out loud, write down the name of one from the other team to mute. Draw and play out a round with an action! card. When adding the number of ideas, do not include the ideas written by the muted person. The team with most ideas wins the round and advances one square.



The term circular economy is an economic system that works with closed loops where resources are reused over and over. What are the first ideas for a circular business model that comes to mind when you read the definition? Set the timer for 1 minute. Both teams write down as many ideas as possible. The team with most ideas wins the round. The winning team advances to a square in the next line and reads the corresponding card.



The term greenwashing is used when a company mislead people into thinking that the company are more environmentally friendly than they are. What are your ideas on how to avoid greenwashing? Set the timer for 1 minute. Both teams write down as many ideas as possible. The team with most ideas wins the round and advances one square.



With your eyes closed, draw two random ideas (sticky notes) in your idea pile. Show the two sticky-notes to the other team. What new ideas does it give rise to? Set the timer for 1 minute. Both teams write down as many ideas as possible. The team with most ideas wins the round and advances one square.



Draw and play out a round with an action! card. However, both teams must draw their ideas on sticky notes - no writing.



With your eyes closed, draw one idea (one sticky note) from the top and one from the bottom of your idea pile on the game board. Show the two sticky-notes to the other team. Set the timer for 1 minute. Combine the two ideas. What new ideas does it give rise to? Write down as many as possible. The team with most ideas wins the round and advances one square.



ACTIONS!

ACTIONS!

ACTIONS!

CHANCE!

CHANCE!

CHANCE!

CHANCE!

CHANCE!

CHANCE!

Do a clockwise round of naming vegetables. Set the timer for 1 minute. The team in process of mentioning vegetables when the timer stops loses and the other team can move their token one square forward. You can only mention a vegetable once.



Write down a Haiku poem depicting a sustainable act (in this case, a haiku is a three lined poem with resp. 5, 7 and 5 syllables). Set the timer for 1 minute. The team with most syllables of the Haiku written down on paper/sticky notes after 1 minute wins. The losing team moves back to a square in the previous line and reads the corresponding card.



What are the first ideas that come to mind when you hear about the Sustainable Development Goal 12: responsible consumption and production? Set the timer for 1 minute. Both teams write down as many ideas as possible. The team with most ideas wins the round and advances one square.



Do a clockwise round of naming companies that markets themselves as sustainable (regardless of their actual actions). Set the timer for 1 minute. The team in process of mentioning companies when the timer stops loses and the other team can move their token one square forward. You can only mention a company once.



The term shared economy is used when people share or rent goods instead of buying them. What are your ideas for shared economy? Set the timer for 1 minute. Both teams write down as many ideas as possible. The team with most ideas wins the round and advances one square.



Set the timer for 30 seconds. Both teams write down as many ideas for sustainable living as possible. The team with most unique ideas - not written by others - wins the round and advances one square.



Do a clockwise round of naming fruits. Set the timer for 1 minute. The team in process of mentioning new fruits when the timer stops loses and the other team can move their token one square forward. You can only mention a fruit once.



Choose one from the team. This person shall mime a self-chosen sustainable act. Both teams take turn guessing one thing. The first team guessing the act wins the round and advances one square.



While brushing your teeth you let the water run. Move one square back.



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You threw a piece of chocolate paper on the ground. Move one square back.



Oh no - the tickets for the night train to Berlin are sold out, so you opt to fly. Move one square back.



It is your lucky day! Your friend lets you borrow the perfect set of clothes for an upcoming wedding. Move one square forward.



Ouch you just stepped on a classic toy brick. You remember it is made of PET plastic from recycled bottles. Excited by the progress you jump one square forward.



You hear that the other team is full of great ideas, so you let them advance one square.



Manchester University is at a 1st place for universities ranked against SDG 12. Here are some of their initiatives



"Inspired by Manchester University, at our School/university/workplace we could..."



As 2/3 of the 85,146 tons of fabricated fabric in 2016 was discarded, circular economy is important in the fashion industry.



"Inspired to create a sustainable fashion industry we can mirror this in our own wardrobe by...."



A sustainable city as a place where environment, people and economy are thought together



"Inspired to create a sustainable city where I live we could...."



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CHANCE!

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INSPIRATION!

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The sustainable development goal micro grant is awarded by the Danish Foundation for Entrepreneurship and Tuborgfondet to inspire students and to develop education in entrepreneurship.



"Inspired by the SDG Micro Grant, at our school/university/workplace we could..."



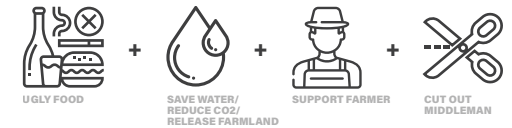
Tourism plays a crucial role in meeting the SDG's.



"Inspired by the SDG's, this year I could be a sustainable tourist by..."



What we eat affects the planet.



"Inspired to reduce food losses when buying and eating food I could..."



Sustainable business development is the new black!



"inspired to ensure a sustainable business model in a potential business, we could..."



A sustainable lifestyle - one habit at a time



"inspired to live a sustainable lifestyle, I could..."



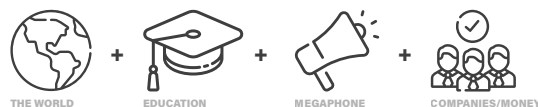
A sustainable way of packing goods is to minimize leftover airspace that otherwise fill up the transportation.



"Inspired to look at other aspects, when working with any kind of logistics, I could..."



Education is the key to a global focus on sustainability. Some of the world's largest companies have gotten involved and have allocated funds to this education.



"Inspired by knowing that global knowledge is key for sustainable development, I could..."



Learning about sustainability through playing games



Inspired by learning through games, we could play..."



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